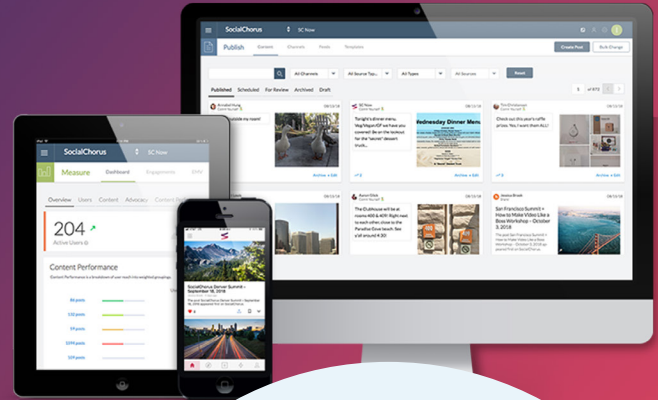




Event Communications



Engage your audience during an event and minimize the logistical pain of event communications.

Event communicators have two critical goals: consistently engage attendees during the event, and optimize communications for current and future events. SocialChorus takes the stress out of event communications and allows you to focus on the experience. Deliver content to employees on the devices they already use, in the formats they prefer—via email, branded app, or push notifications—to make sure your event is successful.

Common Challenges

Difficult to communicate logistics in real time

Unable to drive event engagement during the event

Cannot measure event ROI or optimize for future events

SocialChorus Solutions

AUTOMATE & SAVE TIME

Manage event logistics, change notifications, and promotions from one place. Send communications to the channels your attendees are most likely to see.

PERSONALIZED MESSAGING

Easily send custom, branded communications to selected attendees. Engage them before, during, and after the event with push notifications, emails, surveys, photos, videos, and embedded documents like PPT and PDF.

DRIVE PARTICIPATION

Track real-time feedback, participation, and content consumption. Increase post-event engagement by providing a way for attendees to view event highlights and special moments.



LEARN MORE AT [SOCIALCHORUS.COM](https://socialchorus.com)

A REAL-WORLD EXAMPLE

SocialChorus Gives Leadership a Way to Speak to Every Employee

A major household appliance manufacturer was looking for a leadership communications solution for its global team. Engagement was lagging. The company needed to capture the attention of 100,000 employees, and they knew that more unread emails weren't the solution.

They decided to think outside the box. Using SocialChorus, their CEO began holding digital town halls where he would create and share videos via their branded company app. At these town halls, he would answer a randomly chosen employee question each week. The campaign humanized his voice and captured the attention of employees company-wide.

After each video was shared, the team was able to measure performance and overall engagement. Employees reported that the digital town halls made them feel more informed about leadership and company initiatives. The effort set a new standard for corporate leadership communications.



Let's Talk

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SocialChorus is the leading workforce communications platform that transforms how workers and organizations connect every day.

We empower communicators to reach every worker—from the head office to the front line. Companies thrive and win when all their workers feel informed, aligned, and supported. The SocialChorus platform allows communicators to publish once and distribute everywhere—efficiently delivering critical information to the right employee at the right time.