social chorus

Healthcare

With SocialChorus, ensure every worker gets critical company communications quickly and efficiently. With our platform, communicators can streamline, optimize, and automate content workflows to get critical information to the right team members quickly.

Reach dispersed healthcare workers throughout their shifts.

Common Challenges

SocialChorus Solutions

Hard to reach healthcare workers on varying shifts

REACH EVERY EMPLOYEE

Automate outreach to employees in all locations—all at once or segmented into groups as you see fit. Connect with them instantly on their mobile devices, digital signage, email, or a desktop experience.

No regular access to email when tending to patients

CONFIRM COMPLIANCE RECEIPT

Improve healthcare operations and regulatory compliance by making sure all healthcare employees have received the message.

Critical information makes its way slowly through the organization

MEASURE IN REAL TIME

Once you hit send, track engagement of your messages. Measure the receipt of the most critical messages, and have total transparency in your communications.

LEARN MORE AT **SOCIALCHORUS.COM**

Healthcare Communicators Use SocialChorus to Keep Employees Informed During an Acquisition

A healthcare system—with 50 hospitals, 829 clinics, 20,000 doctors, and 38,000 nurses, covering seven states—wanted to improve and extend the reach of its workforce communications.

Clinicians, doctors, and nurses spent most of their time with patients and were rarely in front of their computers. Further, due to the distributed and hierarchical nature of their organization, headquarters had no visibility into local operations. At the same time, the local hospitals rarely provided feedback to leadership. As a result of poor communications, this organization suffered from operational inefficiencies and corporate non-alignment.

With SocialChorus, the healthcare system implemented a mobile solution for its workforce and was able to keep them better informed with content tailored to their specific locations. Also, local leadership could provide feedback to headquarters in addition to sharing best practices with fellow hospitals in their healthcare network. The result was increased operational efficiency, better alignment, and healthier patients across the organization.

Let's Talk

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