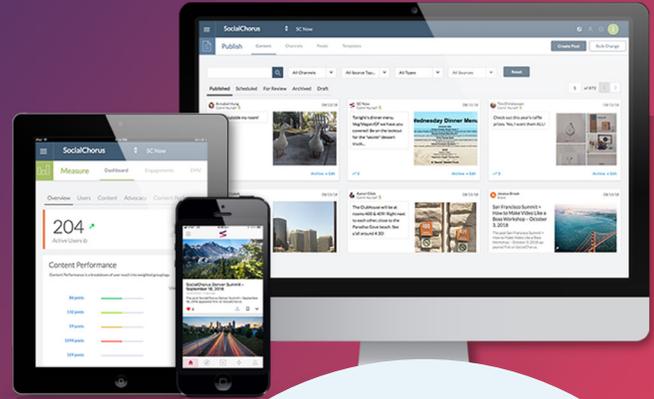




Manager Communications



Empower local managers to communicate with their teams more consistently.

SocialChorus offers managers an effective platform to ensure their frontline workforce has the latest information they need to get their jobs done, from daily promotions to timely updates. Employees receive relevant messaging on the device of their choice, such as mobile, to better serve clients and customers. Insights and analytics help managers optimize their communications for continual refinement and improvement.

Common Challenges

Difficult to communicate with teams in real time

Fragmented communications channels

Lack of streamlined communications negatively impacts customer service

SocialChorus Solutions

UPDATE TEAMS QUICKLY AND EFFICIENTLY

Automate and manage communications from a single, user-friendly platform. Schedule the precise timing of messages.

SEND THE RIGHT MESSAGE AT THE RIGHT TIME

Not every communication is for every team member. Send messages to local groups or certain employees and engage them further with commenting and video.

MEASURE IN REAL TIME

Real-time reporting lets you evaluate the impact of communications for ongoing improvement.



LEARN MORE AT [SOCIALCHORUS.COM](https://socialchorus.com)

A REAL-WORLD EXAMPLE

SocialChorus Drives In-Store Alignment and Engagement

A retail giant—with more than 10,000 employees and over 500 retail locations—needed a localized communications solution for managers to more effectively communicate with their in-store employees.

Many stores still used antiquated communications methods—either verbally training employees or using billboards in the back of the store. Retail employees, many of whom were seasonal and part-time, felt very disconnected from corporate headquarters.

Headquarters wanted to ensure that stores were aligned and delivering a uniform customer experience from store to store.

When the company rolled out the SocialChorus mobile app, employee adoption grew very quickly. Retail employees could now receive timely updates on daily contests and promotions.

They often shared pictures and posts between stores, which led to more understanding of how to sell and display the merchandise. The outcome was higher sales, improved customer service, and a consistent experience across all retail locations.



Let's Talk

+1.844.975.2533 | INFO@SOCIALCHORUS.COM | SOCIALCHORUS.COM

SocialChorus is the leading workforce communications platform that transforms how workers and organizations connect every day.

We empower communicators to reach every worker—from the head office to the front line. Companies thrive and win when all their workers feel informed, aligned, and supported. The SocialChorus platform allows communicators to publish once and distribute everywhere—efficiently delivering critical information to the right employee at the right time.